



**Comments of Environmental Entrepreneurs (E2) on  
the CT Integrated Resource Plan**

**To the Connecticut Energy Advisory Board  
January 25, 2010**

Thank you for the opportunity to comment on this vitally important issue. We represent Environmental Entrepreneurs (E2) ([www.e2.org](http://www.e2.org)), a national community of over 800 prominent business leaders -- 70 of them in Massachusetts -- who believe in protecting the environment while building economic prosperity.

We are writing to **strongly advocate for you to adopt the All Cost Effective Strategy of the Integrated Resource Plan** currently before the CEAB. We believe this will ultimately lower the cost of energy in the Connecticut and spur economic growth.

E2 and its members, who come from a wide range of business backgrounds, are widely recognized as a resource for understanding the business perspective on environmental issues. As a group of entrepreneurs, investors and professionals who collectively manage over \$20 billion of venture capital and private equity, have started well over 1200 businesses which in turn have created over 400,000 jobs, we believe that the All Cost Effective Strategy is needed to make Connecticut a clean energy leaders, save billions, and create thousands of local jobs.

Implementing the All Cost Effective Strategy would generate \$300 million more in customer savings per year than the Target Strategy. It would keep consumers energy dollars in the state where they can be spent in the wider economy, growing the Gross State Product and supporting thousands of additional jobs.

Investing in all cost-effective energy efficiency is the quickest, cheapest, cleanest answer to the looming energy crisis. For every \$1 invested in energy efficiency in Connecticut, roughly \$4 has been saved. Energy efficiency reduces rates overall by lowering demand; reduces the need for new and expensive power plants; and pays dividends to customers in the form of lower bills.

Thank you for the opportunity to comment on an issue vital to the future of the business, Connecticut energy consumers, the environment and local job growth.

Sincerely,

E2 New England Directors

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